



Long Term Plan

IGCSE Business



2021-2022	Autumn 1 7 weeks	Autumn 2 7 weeks	Spring 1 7 weeks	Spring 2 7 weeks	Summer 7 weeks
YEAR 10	<p>Unit 1: Investigating small business</p> <ol style="list-style-type: none"> 1. What is business activity 2. Business objectives 3. Sole traders, Partnerships, Social enterprises, Franchises 4. Ltd companies and multinationals 5. Public corporations 6. Appropriateness of different forms of ownership 7. Classification of Businesses 8. Decisions of location 	<p>Unit 1: Investigating small business</p> <ol style="list-style-type: none"> 1. Globalisation 2. The importance and growth of multinational companies 3. International trade and exchange rates 4. Government objectives and policies 5. External factors 6. Measuring success of business 	<p>Unit 1: Investigating small business</p> <ol style="list-style-type: none"> 1. Reasons for business failure 2. The importance of good communication 3. Barriers to communication 4. Recruitment and selection process 5. Legal controls over employment 6. Training 	<p>Unit 1: Investigating small business</p> <ol style="list-style-type: none"> 1. The important on motivation at workplace 2. The different types of motivation in the workplace 3. Organisation structure and employees 4. Departmental functions 	<p>Unit1: Investigating small business</p> <p>Revision process</p> <p>Solution of questions from the past papers</p>



YEAR 11

Unit 2: Investigating Large business	Unit 2: Investigating Large business	Unit 2: Investigating Large business	Unit 2: Investigating Large business	Unit 2: Investigating Large business
<ul style="list-style-type: none">1. Financial resources2. Cash flow budget3. Costs4. Break even analysis5. Income statement6. Statement of financial position	<ul style="list-style-type: none">1. Ratio analysis2. The use of financial documents3. Marketing research4. The importance of marketing mix	<ul style="list-style-type: none">1. Market segmentation2. Product3. Price4. Place5. Promotion	<ul style="list-style-type: none">1. Economies and diseconomies of scale2. Production and productivity3. Lean of production4. Technology in production5. Factors of production6. Quality	<p>Revision process</p> <p>Solution of questions from the past papers</p>